

**Call for Papers**  
2017 Shanghai Fintech Conference on  
Initial Coin Offerings and New Financing Models  
**14 October 2017**  
Shanghai, China

Link: [shanghaifintech.weebly.com/](http://shanghaifintech.weebly.com/)

Submission Deadline: 10 September 2017

**Keynote Speakers**

David Yermack, Stern School of Business, NYU, US

Raghavendra Rau, Judge Business School, University of Cambridge, UK

**Organising Committee**

Wenxuan Hou, University of Edinburgh Business School, UK

Xi Liang, University of Edinburgh Business School, UK

Ruyong Tan, SIIFC, Shanghai University of Finance and Economics, China

Xiaoju Zhao, SIIFC, Shanghai University of Finance and Economics, China

**Organisers**

Shanghai Institute of International Finance Centre, China

University of Edinburgh Business School, UK

**Supporting Journals**

*European Journal of Finance*

*International Small Business Journal*

**Co-organisers**

Vanguard Investment Management (Shanghai) Limited, China

Shanghai Pudong International Finance Institute, China

Shanghai Payment & Clearing Association, China

Royal Society of Edinburgh Young Academy of Scotland, UK

**Overview**

The Shanghai Institute of International Finance Center (SIIFC) at the Shanghai University of Finance and Economics and the University of Edinburgh Business School are organizing the Shanghai Fintech Conference in 2017. The objective is to present top quality theoretical and empirical academic research on financial technologies.

The committee welcomes studies that provide cutting-edge insights into current research work. Specific topics and research questions can include, but are not limited to the interplay between financial technology and accounting, asset management, banking, entrepreneurship, economic growth, business ethics, capital markets, corporate governance, green finance, innovation, regulation, and other related topics.

There is no registration fee for speakers. Meals and conference materials will be provided free of charge. The conference also includes a forum which brings together key policy makers and top

professionals. China has become the centre and leader of global Fintech innovation and adoption. It is the biggest market for digital payments, accounting for nearly half of the global total. For the period July 2015 to June 2016, Chinese Fintech investments in the market surged to US\$8.8 billion, commanding the largest share of global investment in this sector.

### **Paper Submission Procedure**

Papers or extended abstracts are to be submitted to:

Email: [fintechshanghai@163.com](mailto:fintechshanghai@163.com)

Submission Deadline: 10 September 2017

Authors will be notified by 15 September 2017

Conference: 14 October 2017 (Saturday)

General enquiries can be directed to the conference assistant Tinghua Duan (Edinburgh/NYU):

Email: [Tinghua.Duan@ed.ac.uk](mailto:Tinghua.Duan@ed.ac.uk)

### THE EUROPEAN JOURNAL OF FINANCE

A number of conference papers will be invited to be submitted for consideration for a special issue of *European Journal of Finance*. Invited papers will be subject to the standard refereeing and editorial processes of the journal. Papers accepted to the conference are not automatically invited. Invited authors are reminded that papers submitted for the special issue must comply with the format specified in the notes for authors on the *European Journal of Finance* website and that there is a submission fee of £125. Submitted articles should be consistent with the aims and scope of the journal. Further details of the special issue will be sent to invited authors after the conference.

<http://www.tandf.co.uk/journals/authors/rejfauth.asp>,

International  
Small Business  
Journal



*The International Small Business Journal* is a global, multi-disciplinary forum for the dissemination and discussion of research on the small business. The emphasis of the journal is on high quality, research based studies which contribute to theory, critical understanding and policy formulation on small firms. Conference papers that fit the theme of the journal can be submitted after the conference. The submitted papers will be subject to the standard refereeing and editorial process of the journal

<http://journals.sagepub.com/home/isb>